

The ONE DROP OF BLOOD Initiative

Proposition:

A community-based mobilization effort for all categories of people in their individual and/or institutional capacities to voluntarily and regularly contribute any amount of money and /or blood to ensure safe, adequate and accessible blood reserves for our country and citizens. An exemplary corporate citizenship concept which propels the concept of SHARED VALUE i.e long-term engagement and enabler of economic growth by business and social progress by communities.

Purpose:

Funds that will be raised will support the procurement, installation and commissioning of assorted blood processing equipment.

The outstanding amount required to date is United States Dollars Six Hundred Fifty Thousand (\$650,000).

Responsibility and Accountability:

- Rotary Uganda
- The Board and Management of the Blood Bank at Mengo

Partners:



Upcoming Events:

- The formal launch of the One Drop of Blood Initiatives by the Minister for Health at Kampala Serena Hotel on 7th March 2019.
- A Multi-media communication campaign to explain the purpose, plan, short-term & medium-term agenda and the envisaged impact of the One Drop of Blood Initiative.
- The premier transformation leadership Forum on 7th March 2019.
- MoUs with multiple individual and institutional partners.

Coordination Office:

Please send your contribution to:

Account Name :

Account No :

Mobile Money Account/Dedicated Line :